

## College: Now More than Ever

Escalating tuition costs and challenges around career and job placement are causing a growing chorus to question the value of sending our young people to college. With America facing a national crisis because we don't have enough highly skilled workers to fill 21<sup>st</sup> Century jobs, these rumblings are missing the point.

Currently ranked tenth globally in the proportion of college-educated citizens, the U.S. seeks to regain its top standing by 2020. Ambitious? Yes. Attainable? Only if we can help the nation's fastest growing cohort of children – those from low-income households – get on the track to college.

In fact, a college degree remains the best route out of poverty for low-income youth, and America's last hope in reversing our downward economic spiral. Our national goal, simply stated, must be to dramatically increase the number of low-income children who graduate from college.

### ***Now more than ever.***

The 2011 CFES National Conference will focus on strategies that K-16 educators and community leaders can use to help underserved youth get to and through college. Interactive workshops and panels will offer practical information and insights to raise the academic aspirations and performance of low-income students.

Join us on November 4-5 at the Hilton Burlington Hotel in Burlington, Vermont.

**College For Every Student (CFES)** is a nonprofit organization committed to raising the academic aspirations and performance of underserved youth so that they can prepare for, gain access to, and succeed in college. CFES currently works with 150 schools and school districts from Boston to Honolulu that partner with 200 colleges.



## 2011 National Conference

## College: Now More than Ever

*November 4-5*



1634 Route 30  
Cornwall, VT 05753  
Phone: 802-462-3170  
Fax: 802-462-3180  
Web: [www.collegefes.org](http://www.collegefes.org)

An Invitation to Educators in  
K-12 Schools, College Partners,  
Parents, Community Leaders,  
and Business Partners

## CONFERENCE AGENDA

(Subject to change)

### Friday, November 4

10:00 a.m. – 12:45 p.m. **Conference Registration**

1:00 – 2:15 p.m. **Session I: Keynote Speaker**

*Wes Moore*, Author

**“The Transformative Power of Education”**

2:45 – 4:00 p.m. **Session II:**

- Collegiate Scholar-Athletes as Role Models
- Peer Mentoring: An Antidote for Bullying
- College Access for Students with Special Needs
- Ten Characteristics of an Effective Leader
- Building School-to-School Partnerships
- Life Skills for CFES Scholars: Scholars Only

4:15 – 5:30 p.m. **Session III:**

- Rural vs. Urban: The Impact of CFES
- College Graduation: Strategies to Ensure That Our Scholars Cross the Finish Line
- STEM Enhancement through CFES
- Single-Gender Programs to Boost Student Performance
- CFES Alumni Share Insight for College Success
- Tips for College Success: Scholars Only

5:30 – 6:00 p.m. **BREAK**

6:00 p.m. **DINNER**

**Recognition of 2010-11 CFES  
School of Distinction Recipients**

7:00 p.m. **Session IV: Featured Speaker**

*Glenda Hatchett*, Former Juvenile Court Judge

**“A Promise to Keep”**

8:30-9:30 p.m. **CFES Scholars Gathering**

8:30 p.m. **Informal Gathering**

### Saturday, November 5

7:45 – 9:00 a.m. **BREAKFAST**

**“Scholars Inspiring Scholars”**

**Video Contest Preview**

9:05 – 9:50 a.m. **Session V: Featured Speaker (TBA)**

10:00 – 11:15 a.m. **Session VI:**

- CFES Sophomore Summit: A Recipe for Success
- For Adults: Life Skills for CFES Scholars
- An Innovative Way to Help Finance a College Education
- A Corporate Program to Strengthen Access & Persistence
- Surveying Scholars – Measuring Attitudes & Needs
- Becoming a CFES School of Distinction

11:30 a.m. – 1:45 p.m. **Session VII:**

**Featured Speaker**

*Edward Ayers*, President, University of Richmond

**“Being Young in Hard Times”**

**College Fair**

**LUNCH**

**Celebration of CFES College Partners &  
Presentation of the Mario Peña Award**

2:15 – 3:30 p.m. **Session VIII:**

- Helping Our Scholars Become Financial-Aid Literate
- Developing a College Culture in our Elementary Schools
- Rural America: Challenges & Successes
- Hall Pass Tour: Setting the Stage for College
- Community Colleges: Gateway to Success
- Empowering Cultural Identity: A Pathway to College Success

3:45 – 4:45 p.m. **Session X: Mini-Grants**

CFES schools and college educators may complete and submit mini-grant proposals for networking activities that help CFES Scholars move toward college success.

3:45 – 6:00 p.m. **Session IX:**

**CFES Scholars Visit Burlington-area Colleges**

7:00 p.m. **DINNER CELEBRATION**

## CONFERENCE REGISTRATION FORM

**Registration Fee:**

*Includes conference materials, entry to all sessions, and scheduled meals.\**

\$500 – Individual Participant

\$1,500 – Team of Four (*Please enter names below\**)

*Conference Participant Contact Information:*

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

\*Names, titles, email addresses of other attending team members:

Please charge (circle one): VISA / MasterCard / Discover

Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Cardholder Signature:** \_\_\_\_\_

**OR** make checks payable to: **“CFES”**

Mail completed registration form (and check) to:

**1634 Route 30, Cornwall, VT 05753**

Phone: 802-462-3170 Fax: 802-462-3180

Email: [info@collegefes.org](mailto:info@collegefes.org) Web: [www.collegefes.org](http://www.collegefes.org)

**\*Participants are responsible for reserving and paying for their lodging at the Hilton Burlington Hotel. For details, visit [www.collegefes.org](http://www.collegefes.org).**